Co-hosted by

PLUGANDPLAY &

ELA EUROPEAN LOGISTICS ASSOCIATION

Driving The Future:

Innovation Transforming Supply Chain & Logistics

14th - 15th May, 2025 | Copenhagen

Join us in Copenhagen for a premier event all about innovations in supply chains and logistics!

This **two-day event** brings together industry leaders, corporates, startups, and innovators to discuss the future of logistics. Gain insights into topics like **AI in Logistics**, **Warehouse Operations**, **Fleet Management**, and **CO2 Tracking**.

EVENT HIGHLIGHTS

- **Keynotes & Tech Updates:** Inspiring talks from industry leaders like DSV or Maersk and the industry tech trends presented by Plug and Play
- **Breakout Sessions & Pitches:** Dive into hands-on sessions with startup pitches showcasing disruptive ideas.
- **Networking Opportunities:** Grow your networking of industry peers during discussion rounds or the exclusive networking dinner.

REGISTRATION

MAY 14: CLICK HERE TO REGISTER
MAY 15: CLICK HERE TO REGISTER

MAY 14

16:00 - 21:00

Fæstningens Materialgaard | Google Maps
Bryghuspladsen, 1220 Copenhagen, DK

MAY 15

09:00 - 15:30

CodeNode | Google Maps
Gdanskgade 2, 2150 Copenhagen, DK

EVENT PARTNERS

LOGY BVL Silf

SPEAKERS

DSV
Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping
onomondo
MAERSK
lab8
FRYTE
Transformance

More Information

Reach out to Maya
m.wagner@pnptc.com

REGISTRATION

May 14: Register on Eventbrite
May 15: Register on Eventbrite

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DAY 1

Driving The Future:

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WEDNESDAY, MAY 14th

Individual arrival to Copenhagen & Hotel check-in

16:00 | Welcome	Registration & Introduction to the Program	
16:15 | Breakout Sessions	Breakout Session 1 **Open Innovation** How to get your innovation journey started? (*more details here*)	Breakout Session 2 **The Future of the Maritime Industry** Discuss with industry leaders and shape the future of the maritime industry *(more details here)*

IMPORTANT: indicate the breakout session of your choice in the registration form

17:30 | Closing Remarks	End of the Program
18:30 | Networking & Dinner	*The location to be revealed soon*

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BREAKOUT SESSION 1

Open Innovation

You are wondering **how to get started** on your innovation journey? We've got you covered from day 1. Our Innovation Training service is designed to empower organizations by **enhancing innovation capabilities**, particularly in environments characterized by volatility and intense competition. This breakout session inspires you with take-home examples that you can implement within your teams.

WHAT TO EXPECT?

- Identify **strategies and capabilities** inside your organization
- Equip team members with tools and techniques to unlock their **creative potential**
- **Overcome internal barriers** hindering collaboration and idea exchange across teams

Sounds interesting? Please select the workshop of your choice during the registration.

DATE & TIME

May 14th, 2025 | 16:15 - 17:45

LOCATION

Fæstningens Materialgaard |
Room "Los Angeles" (Yellow Building)

KEY TOPICS

- Innovation Framework
- Innovation Strategies
- Innovation Capabilities

YOUR HOST



Leon Maginski
Open Innovation Services
Plug and Play Tech Center

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BREAKOUT SESSION 2

The Future of the Maritime Industry

Join us for an exclusive breakout session exploring the **future of the maritime industry**. This session will provide a dialogue between industry drivers and key players as well as startups that are charting the course of maritime evolution, from **digital ports** and **smart ships** to **AI**, **cybersecurity**, and the **green transition**.

WHAT TO EXPECT?

- Gain **insights** from top industry experts and pioneers
- Explore **emerging technologies** shaping the maritime industry
- **Network** with leaders shaping the future of sustainable shipping

Sounds interesting? Please select the workshop of your choice during the registration.

DATE & TIME

May 14th, 2025 | 16:15 - 17:45

LOCATION

Fæstningens Materialgaard |
Room “Los Angeles” (Yellow Building)

KEY TOPICS

- Automation & Digitalization in Maritime
- Sustainability & Green Transition

YOUR HOST



Arianna Deli
Partner Success Manager
Plug and Play Tech Center

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THURSDAY, MAY 15th

09:00 | Welcome & Opening Remarks		Markus Mau, ELA Monika Sieg, PNPTC
	Tech Trends in Supply Chain & Logistics	Timo Linnemann, PNPTC
	Industry Use Case **Digital Warehouse Twin**	Robin Holmström, DSV
	Startup Pitch 1	Sebastian Wolff, FRYTE Mobility
	Startup Pitch 2	Paul Hanke, Transformance
	Fireside Chat on Supply Chain Visibility **Onomondo's Journey and the collaboration with Maersk**	Ida Christine Brun, Maersk Growth Michael Freundt Karlsen, Onomondo
	Startup Pitch 3	Vadim Tikhanoff, Lab0
	Startup Pitch 4	
	Inspirational Keynote **Opportunities and challenges in the decarbonization of supply chains**	Torben Nørgaard, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping
15:30 | Closing Remarks		

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OUR SPEAKERS



Markus Mau
President

A distinguished leader in logistics, Markus heads the **European Logistics Association**, driving innovation and excellence across the industry.



Robin Holmström
Senior Innovation Manager

With a focus on **digital transformation and strategic innovation**, Robin leverages emerging technologies to position DSV at the forefront of logistics innovation.



Ida Christine Brun
Venture Investments & Strategic Partnerships

With **13+ years industry expertise**, Ida is responsible for energy transition investments and strategic partnerships mainly to **digitize, democratize and decarbonize supply chains**.



Michael Freundt Karlsen
Co-Founder

Onomondo simplifies global **IoT connectivity** by providing a cellular network that allows businesses to deploy and manage devices across numerous countries and networks.

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OUR SPEAKERS



Torben Nørgaard

Chief Technology Officer - Energy & Fuels

Considering potential **impacts on value chains**, Torben will speak about **decarbonizing logistics operations** in response to evolving consumer preferences and regulations.

Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping



Paul Hanke

Founder

Driven by a passion for **accelerating enterprise speed and efficiency**, former strategy consultant Paul leverages his digital transformation expertise to launch Transformance.

Transformance



Vadim Tikhanoff

VP Robotics Engineering & Managing Partner

With a research background in the area of humanoid robots, he has **deep expertise in human-machine interaction**, real-time **computer vision**, and **machine learning** technologies.

labs



Sebastian Wolff

Co-Founder

Backed with experience in research on energy, logistics and data science, Sebastian founded FRYTE Mobility to **accelerate the electrification of the trucking industry.**

FRYTE

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OUR SPEAKERS



Leon Maginski
Open Innovation Services

Leon leads the training of stakeholders and manages the co-development of **tailored innovation services** for corporations, governments, and startups globally.

PLUG AND PLAY



Monika Sieg
Director Hamburg

Monika's expertise is focussing on building **meaningful partnerships** and **connecting European & US Supply Chain & Logistics teams** at Plug and Play.

PLUG AND PLAY



Timo Linnemann
Principal Ventures

Timo identifies high-potential startups, creating impactful **connections between entrepreneurs and corporates**. His focus lies in driving innovation across industries

PLUG AND PLAY



Thomas Ertel
Managing Director & CTO

With a strong technological background, Thomas is driving the **impactful growth** of Juna and is writing the **success story of this joint venture** since day one.

JUNA

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