DiploAI Enterprise Overview

September 2024

Mobility regulation is increasing in volume and complexity...

5x more regulations issued worldwide each year, compared to 2014
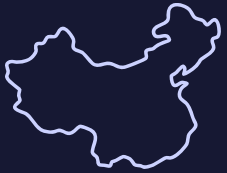
3x more software content per vehicle since 2015

Source: ACEA and McKinsey & Company

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... but regulatory teams are not equipped to scale

Manually checking thousands of sources such as email alerts, agency websites, and government publications

Challenging markets to navigate regulations in, such as China, India, GCC, and Asia Pacific

Minimal visibility into how alerts should be shared across product and engineering teams

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Our GenAI platform delivers immediate, company-wide value

Launch new systems and enter new markets faster

Strategize regulatory implications with maximum lead time

Benefit from cost structure efficiencies

Proactively engage regulatory agencies
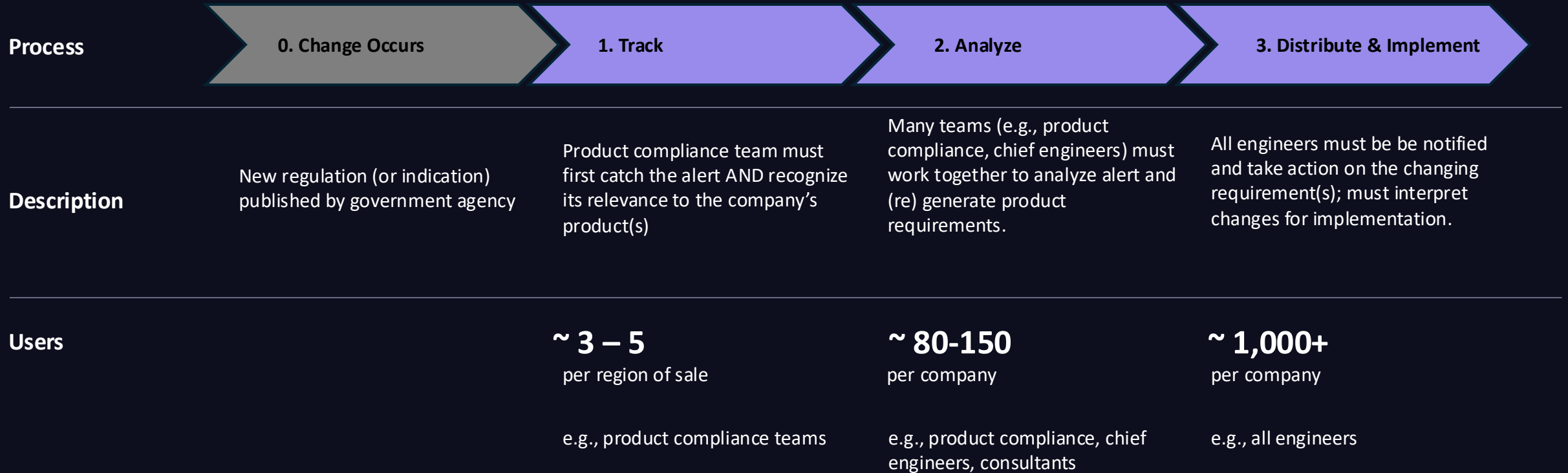
Reduce system recalls and development delays

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**Global regulations in minutes,
not months**

1 TRACK PLATFORM
Regulatory & Compliance Process within OEMs & Suppliers

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Not DiploAI

Process	0. Change Occurs	1. Track	2. Analyze	3. Distribute & Implement
Description	New regulation (or indication) published by government agency	Product compliance team must first catch the alert AND recognize its relevance to the company's product(s)	Many teams (e.g., product compliance, chief engineers) must work together to analyze alert and (re) generate product requirements.	All engineers must be be notified and take action on the changing requirement(s); must interpret changes for implementation.
Users		**~ 3 – 5** per region of sale e.g., product compliance teams	**~ 80-150** per company e.g., product compliance, chief engineers, consultants	**~ 1,000+** per company e.g., all engineers

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TRACK

Automatically monitor, triage, and share relevant regulatory* alerts

Value Proposition	Impact to DiploAI Customers
Find more relevant alerts	Find **30%** more relevant alerts every day[+]
	Track sources never deemed possible (e.g., agency meeting agendas)
Review alerts faster	Find and review alerts **9x** faster[+]
	Spend more time expertly advising on the implications of alerts
Distribute alerts accurately	Ensure **100%** of relevant teams stay informed
	Integrate and elevate regulatory analysis company-wide

ID DiploAI

* Regulations, standards, guidelines, best practices, and more
+ Based on A/B testing with DiploAI customers' existing regulatory tracking processes

Customer Case Study: DiploAI's GenAI regulation tracking platform is deployed at a Top-10 auto OEM (>$100B annual revenue)

Before DiploAI TRACK		After DiploAI TRACK	
480	minutes spent each day searching through...	**10**	minutes spent each day reviewing...
999+	regulatory alerts using...	**15**	relevant regulatory alerts using...
100s	of external consultants	**1**	AI platform

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they had previously
been <u>missing</u>

>30%

of relevant
alerts <u>every day</u>

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