

# The World Models & the Architecture of Reality Summit

Plug and Play (1st Floor) | 440 N Wolfe Rd, Sunnyvale, CA  
 April 30th, 2026 | 9:00AM - 4:30 PM PST

## Be Part of What's Next

The World Models and the Architecture of Reality Summit brings together leading companies and startups building the next wave of intelligent systems that understand and interact with the real world. The program will explore how **world models are transforming robotics, gaming, and mobility**, unlocking new capabilities for simulation, autonomy, and embodied AI.

Through industry panels, fireside discussions, and curated demo booths, attendees will connect with leaders across the ecosystem—from hyperscalers and startups to enterprise innovators.

## Featured Speakers



**Yann LeCun**  
 Executive Chairman,  
 Advanced Machine  
 Intelligence  
**AMI Labs**

Virtual



**Phi Nguyen**  
 FatherPhi  
**Master of AI**



**Sce Pike**  
 VP, AI Growth &  
 Solutions  
**TELUS Digital**



**Max Jiang**  
 Tech Lead Manager /  
 Staff Research  
 Scientist  
**Waymo**

## Agenda

- 9:00 AM** - Registration + Coffee
- 10:00 AM** - Plug and Play Welcome
- 10:10 AM** - TELUS Digital Welcome + Vision Intro
- 10:20 AM** - Keynote Session: World Models and the Future of Infinite Simulation
- 11:05 AM** - Startup Spotlight Pitches
- 11:20 AM** - Panel: Solving the Long-Tail of Autonomous Scenarios at Scale
- 12:05 PM** - Startup Spotlight Pitches
- 12:20 PM** - Lunch
- 1:20 PM** - Panel: The Roadmap to General-Purpose Embodied AI
- 2:05 PM** - Startup Spotlight Pitches
- 2:30 PM** - Ecosystem Connect: Partner Matchmaking
- 3:00 PM** - World Models Networking Reception

### Date/Time

April 30th, 2026  
 9:30AM - 4:00 PM PST

### Location

Plug and Play HQ (1st Floor)  
 440 N Wolfe Rd, Sunnyvale, CA

### Register Here!

<https://luma.com/643g0v2t>

## TELUS Digital Welcome



### **Will Mayo, Global SVP, Digital Growth at TELUS Digital**

Will Mayo is the Global SVP of Growth at TELUS Digital, where he leads sales and revenue functions for Digital Solutions and Data/AI Divisions. During his time at TELUS Digital, Will has led a team of sales executives, solution architects, and pursuit leaders to bring best-in-class digital solutions to clients globally.

Prior to this role, Will was the Chief Revenue Officer of WillowTree, where he led the Business Development team and grew revenues ten fold during his tenure. Will also spent time as a leader for data sales at Twitter and 9 years in management consulting, where he provided clients with strategic planning, customer experience technology, data analytics and financial management services.

## Keynote Session: World Models and the Future of Infinite Simulation



### **Phi Nguyen, FatherPhi at Master of AI LLC**

Father, software engineer, AI enthusiast



### **Yann LeCun, Executive Chairman, Advanced Machine Intelligence**

Yann LeCun is the Executive Chairman of AMI Labs and a Professor at NYU. He was the Chief AI Scientist of Meta, the founding Director of Meta-FAIR, and of the NYU Center for Data Science. After a PhD from Sorbonne Université and research positions at AT&T and NEC, he joined NYU in 2003 and Meta in 2013. He received the 2018 ACM Turing Award for his work on AI. He is a member of the US National Academies and the French Académie des Sciences.

## Panel: Solving the Long-Tail of Autonomous Scenarios at Scale



### **Terry Doyle, Managing Partner at TELUS Global Ventures (TGV)**

Terry Doyle is the Managing Partner of TELUS Global Ventures (TGV), the corporate venture arm of TELUS, one of the world's leading communications and technology companies. Under his leadership, TGV has become one of the most active corporate venture funds globally—with nearly \$1 billion in assets under management and more than 150 investments across five continents.



### **Max Jiang, Tech Lead Manager / Staff Research Scientist at Waymo**

Max Jiang is the research lead for World Modeling at Waymo, most recently leading the work on the [Waymo World Model](#). He is interested in solving embodied intelligence by building foundational world models. During his time at Waymo he has worked across different problem domains, including perception, prediction, planning, simulation, and foundation models. Prior to Waymo he briefly worked at Cruise and Google (now Google DeepMind) and obtained his PhD from UC Berkeley.



### **Dr. Kay Stepper, Vice President, ADAS & Autonomy at Lucid Motors**

Kay Stepper serves as Vice President of Advanced Driver-Assistance Systems (ADAS) and Autonomous Driving (AD) at Lucid. In this global leadership role, Kay oversees product development, strategy, engineering, and partnerships for Lucid ADAS and AD products.

With over 30 years in the automotive industry, Kay brings deep expertise in research, engineering, product development, sales and marketing across the U.S. and Germany. Before joining Lucid, Kay was Vice President of Automotive at Qualcomm, and Senior Vice President at Bosch.

A recognized thought leader, Kay is frequently consulted by media and industry associations on automated driving, crash avoidance systems, and vehicle safety. He has also provided expert testimony to government bodies, including the U.S. Congress.

Kay holds a PhD and M.Sc. in electrical engineering from the Technical University of Berlin, Germany.

Continued...

## Panel: The Roadmap to General-Purpose Embodied AI



### **Sce Pike, VP, AI Growth and Solutions at TELUS Digital**

Scé Pike is a tech pioneer who began her career in Silicon Valley's 90s, designing early e-commerce sites for companies like GM, HP, and Blue Cross. At Palm, she worked on the first WiFi and Bluetooth smartphones. In 2007, she founded Citizen, growing it to become Oregon's 7th fastest-growing company before selling to Ernst & Young.

Most recently, she joined TELUS Digital as the VP of GenAI where she works with Hyperscalers, Foundational AI Model Companies, and Enterprise AI to train their AI Models using RLHF, Red Teaming, Trust & Safety, Synthetic Data, and more.



### **Myles Liu, Director of Business Operations at Lightwheel**

Myles Liu is Director of Business Operations at Lightwheel, where he leads go-to-market and strategic partnerships at Lightwheel. He works closely with leading AI and robotics teams to deploy large-scale simulation, data, and evaluation infrastructure for real-world robotic systems. His work focuses on bridging research and production by enabling faster iteration, scalable data generation, and deployment-ready pipelines.



### **Ben Levin, Director, Data Lead - Physical AI at NVIDIA**

Ben leads Data Strategy for Nvidia's Physical AI and Robotics teams, where he leads the data ecosystem powering robotics foundation models (GROOT) and world models (Cosmos). Ben previously founded the Physical AI and Frontier Data teams at Scale AI and led deep learning teams at Mapbox.



### **Rajesh Radhakrishnan, VP of Autonomy at Serve Robotics**

Rajesh Radhakrishnan is an AI and robotics leader with over 15 years' experience spanning agricultural robotics, biotech, human-computer interaction, and mobility. He was the first co-founding engineer at Blue River Technology, where he built breakthrough AI and computer-vision technology that led to John Deere's largest-ever agricultural robotics acquisition. At John Deere, Rajesh held multiple leadership roles and was part of the founding team that started the autonomous tractor group, scaling it from just six people to a major business unit and launching the company's first autonomous tractors to market in three years. Today, he spearheads last-mile delivery innovation at Serve Robotics (Nasdaq: SERV) while advising and investing in emerging robotics startups.



### **Tory Smith, Director of Product Management at Niantic Spatial**

Tory Smith is Director of Product Management at Niantic Spatial, where he's spent the past 5 years building out the AR mapping and visual positioning system (VPS) offerings. Previously, he worked on mapping technology for both autonomous vehicle and augmented reality applications at Mapbox, Drive.ai (acquired by Apple), Ford Motor Company, and Delphi. He holds an M.S. in Mechanical Engineering from UC Berkeley and a B.A. in German from Virginia Tech.

## STAY TUNED....MORE SPEAKERS TO BE ANNOUNCED!

# Startups

# PLUGANDPLAY

The logo for anyware robotics, featuring a stylized 'A' followed by the text 'anyware robotics' in a dark blue box.

**Anywhere Robotics** offers AI-powered mobile robots that autonomously unload boxes in containers and trucks.

The logo for Apex.AI, featuring the text 'Apex.AI' in a white box with a green dot over the 'i'.

**Apex.AI** builds safety-certified software that powers the next generation of autonomous and software-defined mobility systems.

The logo for Archetype, featuring the text 'Archetype' with a registered trademark symbol in a light grey box.

**Archetype AI** Archetype AI enhances real-world intelligence with Physical AI for diverse industries.

The logo for Bright Machines, featuring a red square with a white grid pattern followed by the text 'Bright Machines' in a white box.

**Bright Machines** is a next-generation manufacturer bringing AI and data center infrastructure manufacturing to the edge.

The logo for Gatik, featuring a stylized purple 'G' followed by the text 'Gatik' in a white box.

**Gatik** is an autonomous freight company operating driverless trucks to streamline middle-mile logistics for major retailers.

The logo for IndustrialNext, featuring the text 'IndustrialNext' in a white box with 'Next' in red.

**Industrial Next** develops AI-powered workstations that automate manual assembly processes using proprietary learning, vision, and control software.

The logo for KERRIGAN, featuring the text 'KERRIGAN' in a white box with a purple background.

**Kerrigan** orchestrates factory floor operations across all hardware and software, starting with mobile robots.

The logo for Mantis Robotics, featuring a stylized 'i1' followed by the text 'Mantis Robotics' in a blue box.

**Mantis Robotics** is building fenceless industrial robots with physical intelligence, that interact and collaborate safely with humans.

The logo for Logical Intelligence, featuring the text 'Logical Intelligence' in a white box.

**Logical Intelligence** is a next-generation AI company building mathematically verified, deterministic intelligence for critical real-world systems.

The logo for mesoware, featuring a stylized purple 'M' followed by the text 'mesoware' in a white box.

**Mesoware** delivers intelligent, easy-to-deploy automation that streamlines operations and drives measurable gains from day one.

The logo for Noble Machines, featuring a stylized 'N' followed by the text 'Noble Machines' in a white box.

**Noble Machines** is building general-purpose robots that take on hazardous and physically demanding industrial tasks.

The logo for reflectionrobotics.co, featuring the text 'reflectionrobotics.co' in a white box with a dark background.

**Reflection Robotics** is redefining robot automation to be flexible, scalable, and accessible to all manufacturers.

# AI Infrastructure Week

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TELUS<sup>®</sup> Digital

IGNITE

## Day 1 | San Jose Plug-In: Data Centers

### PLUGANDPLAY

Bringing together industry leaders, innovators, and startups in data centers and physical AI infrastructure.

**Location:** Plug and Play  
San Jose, CA

**Time:** April 29th,  
3:00 PM - 5:00 PM PT



Details & Apply: [Here](#)

## Day 2 | The World Models & the Architecture of Reality Summit

PLUGANDPLAY

TELUS<sup>®</sup> Digital

Unlocking new capabilities for simulation, autonomy, and embodied AI

**Location:** Plug and Play  
Sunnyvale, CA

**Time:** April 30th,  
9:00 AM - 4:00 PM PT



Details & Apply: [Here](#)

## Day 3 | AI INFRA SUMMIT

PLUGANDPLAY **IGNITE**

Bringing together AI developers, enterprise leaders, VC's, and technology experts to explore the future of AI infrastructure.

**Location:** Plug and Play  
Sunnyvale, CA

**Time:** May 1st,  
9:00 AM - 7:00 PM PT



Landing Page: [Here](#)

Apply: [Here](#)