

PLUGANDPLAY

P R E S S

MEDIA KIT

pnptc.com





About Us

pnptc.com



ABOUT US

Plug and Play

We are the leading innovation platform, connecting startups, corporations, venture capital firms, universities, and government agencies.

Headquartered in Silicon Valley, we're present in 60+ locations across five continents. We help our partners in every stage of their innovation journey, from education to execution. We also run startup acceleration programs and have built an in-house VC to drive innovation across multiple industries where we've invested in 2000+ successful companies including Dropbox, Guardant Health, Honey, Lending Club, N26, PayPal, and Rappi.

pnptc.com

Quick Stats

Global Platform for Industry Innovation

Plug and Play, **founded in 2006** and based in **Silicon Valley**, empowers large organizations to stay competitive by connecting them with startups that address specific tech challenges. Our collaborative ecosystem drives industry-leading innovation and keeps partners at the forefront of emerging trends.

30+

Unicorns

95,000+

Startups in Our Ecosystem



550+

Corporate
Partners



25+

Industry
Verticals



60+

Offices
Worldwide



100+

Accelerator
Programs

The largest corporate network in the world.

Success Stories

Discover how organizations are accelerating their innovation journey with us. Learn how our partnerships with startups are driving growth and transformation across industries.

[Discover More](#)



Our Network

In our community of innovators, you'll have the opportunity to engage and connect with like-minded individuals.

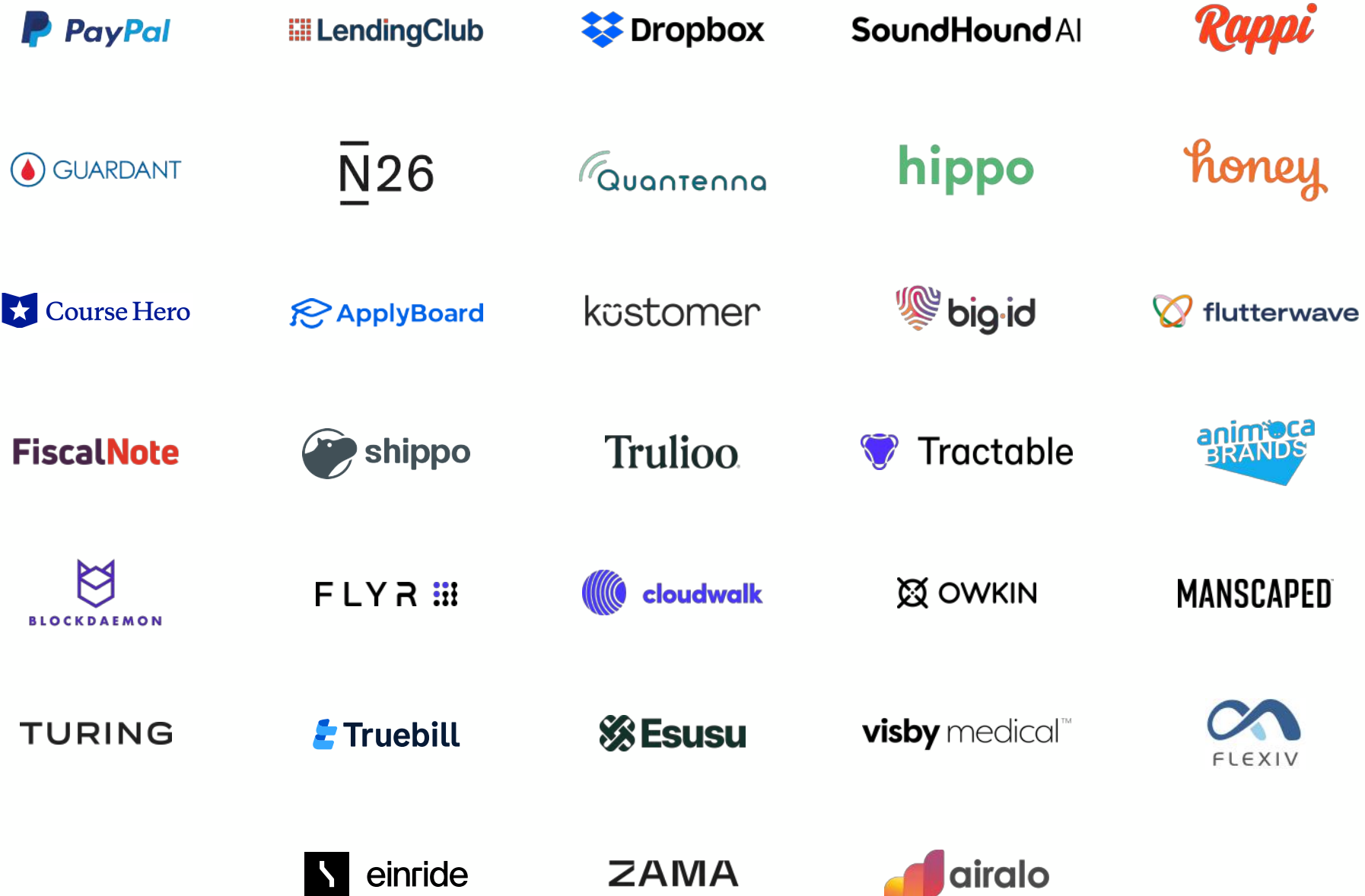
Our investment portfolio

[Discover More](#)

Check out our investment announcements!

We have backed 2000+ portfolio companies since 2006

30+ UNICORNS

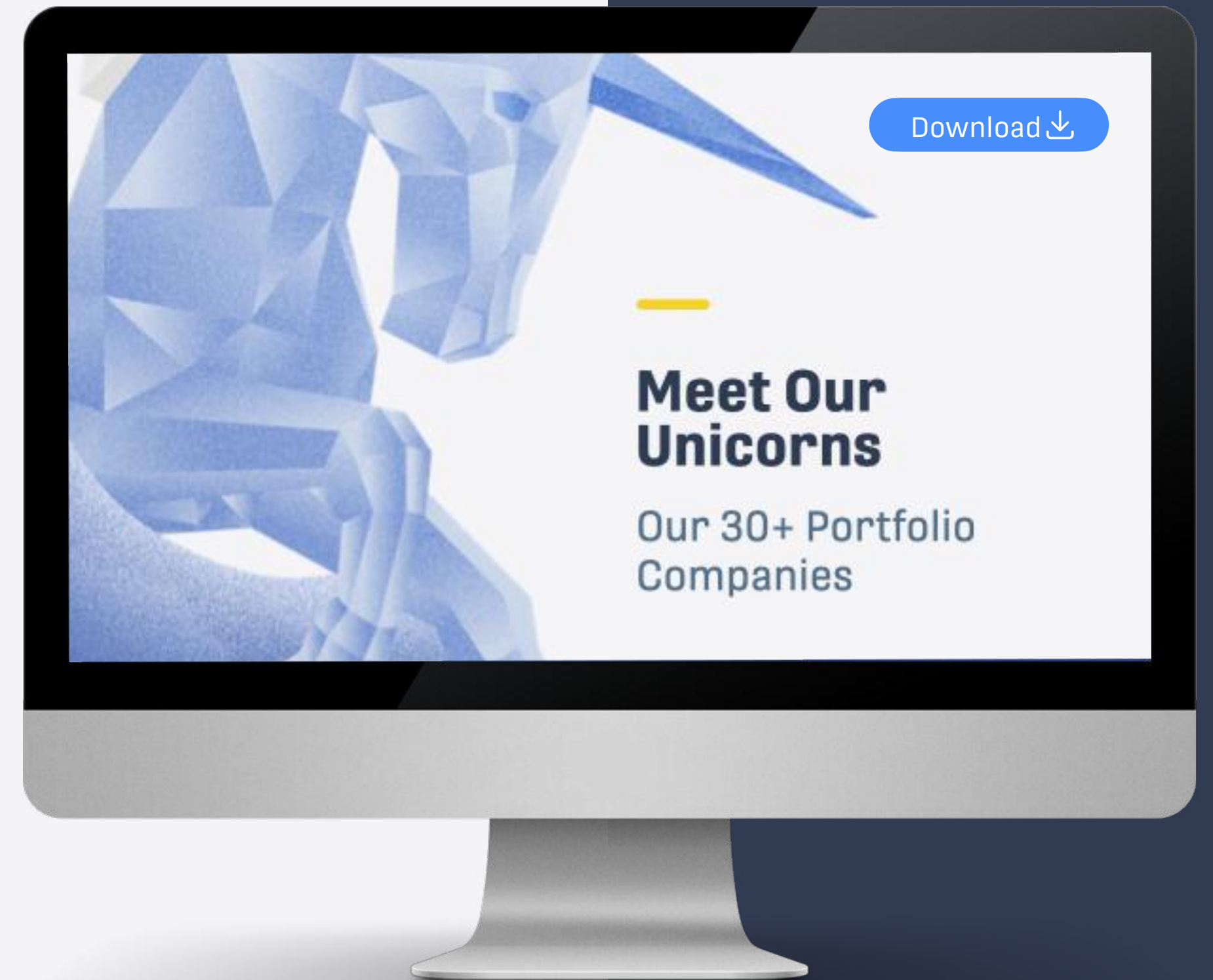


*Order by Date

[Download](#)

Meet Our Unicorns

Our 30+ Portfolio Companies



Industries Covered

We specialize in driving innovation in 25+ industries. Don't get left behind.

Explore how organizations are accelerating their innovation journey through impactful partnerships with startups.

[Discover More](#)

-  Advanced Manufacturing
-  Aerospace & Defense
-  Agtech
-  Animal Health
-  Brand & Retail
-  Crypto & Digital Assets
-  Deeptech
-  Energy
-  Enterprise & AI
-  Fintech
-  Food & Beverage
-  Health
-  Insurtech
-  Lifetech
-  Maritime
-  Media & Ad
-  Medtech
-  Mobility
-  New Materials & Packaging
-  Real Estate & Construction
-  Semiconductors
-  Smart Cities
-  Sportstech
-  Supply Chain
-  Sustainability
-  Travel & Hospitality
-  More to come...

We help you build your global reach

[Discover More Locations Here](#)



Who we are

[Discover who we are.](#)

What is Plug and Play?



And many more videos to check out!

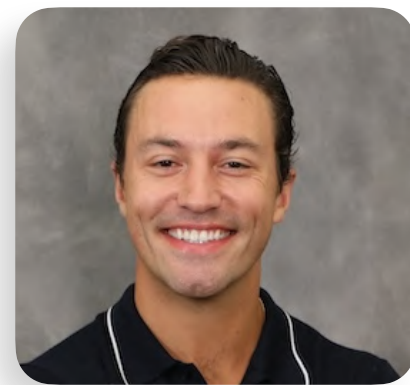
At Plug and Play, our global videos spotlight who we are—an innovation platform that connects startups, corporations, universities, governments and investors to shape the future. They capture the energy, collaboration, and breakthrough ideas that drive real progress across industries.



Leadership Team

Our Leadership Team

AMERICAS



Michael Olmstead

Chief Revenue Officer, Partner
Plug and Play



Alireza Masrour

General Partner,
Plug and Play



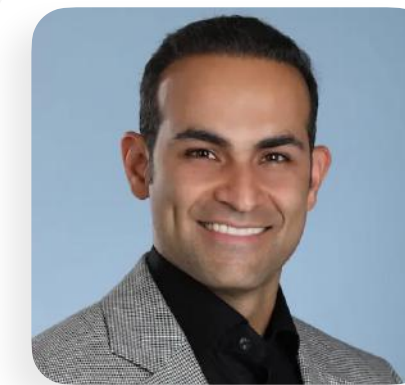
Ivan Zgomba

Partner
Plug and Play



George Damouny

Partner,
Ventures,
Plug and Play



Sobhan Khani

Partner
Plug and Play



Nuño Arroyo

Chief Financial Officer
Plug and Play

EMEA



Seena Amidi

Managing Partner,
Plug and Play



Candela Fitzgerald

Global Head of HR
Plug and Play

APAC



Jojo Flores

Co-Founder
Plug and Play



Jupe Tan

Managing Partner
Plug and Play



Peter Xu

CEO
Plug and Play, China



Phillip Vincent

Managing Partner
Plug and Play

Meet our Founder & CEO



Saeed Amidi

CEO & Founder, *Plug and Play*

Message from Our CEO

At Plug and Play, our mission is to drive innovation by connecting startups, corporations, and investors to create a thriving global ecosystem. By fostering collaboration across industries and borders, we aim to accelerate groundbreaking ideas that shape the future. Whether it's advancing AI, redefining sustainability, or enhancing customer experiences, we're committed to providing the tools, network, and expertise that empower innovators to succeed.

Together, we're transforming challenges into opportunities and making innovation accessible to everyone.



Insights from Leadership



**Michael
Olmstead**

Chief Revenue Officer,
Partner,
Plug and Play

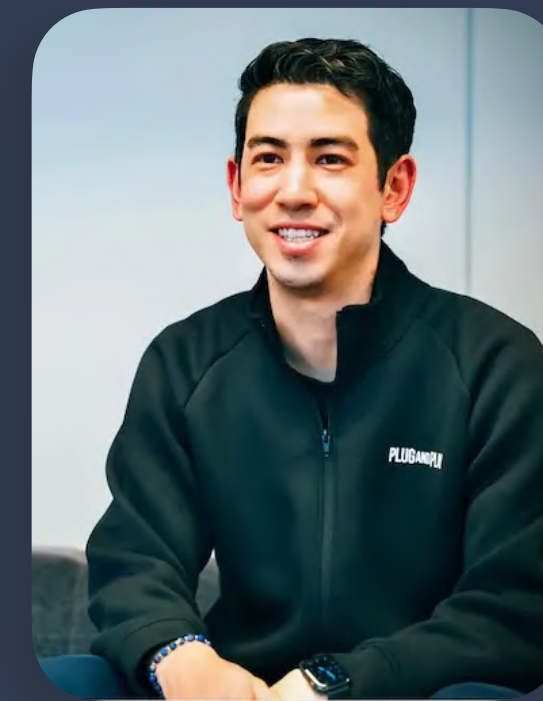
“At Plug and Play, we’re revolutionizing how innovation happens. From Silicon Valley, we ignite connections that turn ambitious ideas into world-changing solutions. This isn’t just about staying ahead—it’s about creating the future and redefining what’s possible across industries.”



**Seena
Amidi**

Managing Partner, EMEA
Plug and Play

“The EMEA region is home to diverse talent and immense potential, and Plug and Play is committed to unlocking it. Through partnerships between startups and industry leaders, we’re cultivating an ecosystem where innovation translates into impact. Our goal is nurturing solutions that meet regional needs while influencing change globally.”



**Phillip
Vincent**

Managing Partner, Japan
Plug and Play

“Plug and Play brings the spirit of global collaboration to Japan’s unique innovation landscape. Here, we create bridges between groundbreaking startups and industry leaders, building solutions that honor local strengths while addressing global challenges. By fostering partnerships rooted in trust and creativity, we enable ideas to flourish and industries to evolve.”



Brand Essentials

Plug and Play Brand Logo

[Plug and Play Logos – Download Here](#)

The **Plug and Play wordmark** is our corporate identity and should only be used when referring to Plug and Play the entity, company or brand. The Plug and Play wordmark was updated in 2019.

Monochrome color has replaced the colored “AND” and gray text of the wordmark to ensure much easier identification to the human eye at a distance and better readability at small sizes.

PLUGANDPLAY

PLUGANDPLAY

Worldwide Event Highlights



Sustainability Expo
Gothenburg | 2024



Selection Day Batch 0
Taiwan | 2025



Mobility Expo
UK | 2025



June Summit
Silicon Valley | 2025





Our global events bring together innovators, industry leaders, and startups to spark collaboration and drive change. These dynamic gatherings showcase the latest advancements, while our workspaces around the world foster creativity and growth in a collaborative environment.

[Explore more event highlights here!](#)



Social Channels

Social Media

-  [linkedin.com/plug-and-play-tech-center](https://www.linkedin.com/company/plug-and-play-tech-center)
-  [@plugandplaytc](https://www.instagram.com/plugandplaytc)
-  [@PlugandPlayTC](https://twitter.com/PlugandPlayTC)
-  [facebook.com/plugandplaytechcenter/](https://www.facebook.com/plugandplaytechcenter/)

Our social media platforms keep you connected with the latest updates, innovations, and events. **Follow us** for real-time highlights, insights, and a behind-the-scenes look at our global community.





In the News

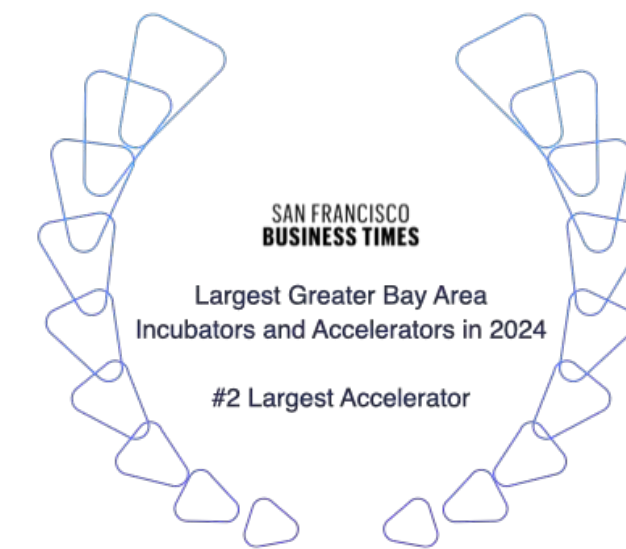
pnptc.com

Celebrating Excellence in Innovation

2025



2024



Top 5 Media Mentions!

1

Plug and Play doubles down on financial services with new vertical fund

[Read More >](#)

2

Plug and Play creates charitable arm to foster next generation of Silicon Valley entrepreneurs

[Read More >](#)

3

Plug and Play wants to help Japanese startups go global

[Read More >](#)

4

South Bay company launches AI Center of Excellence to attract, retain new startups in Silicon Valley

[Read More >](#)

5

Kazakhstan's ea ventures and Plug and Play launch €20 million fund to support european startups

[Read More >](#)





Contact Us

If you are interested in getting a source, quote, or interview with a member of Plug and Play staff, please contact press@pnptc.com