Event / Plug and Play AI Navigator

# The AI Navigator

Launching a New Way to turn AI Buzz into Business Impact

hosted with **Plug and Play** 

→ Event Registration:

http://ai-navigator-event.eventbrite.com/

#### Event

- **□** Wednesday, 22 October 2025
- © 12:00 PM 06:00 PM (CEST)
- ARENA2036Pfaffenwaldring 1970569 Stuttgart



Event / Registration

# Registration for Deep Dive & Meetup

Target group for this event:

Plug and Play Partners & Guests

Feel free to share this invite with your colleagues.

→ Please register here:

https://ai-navigator-event.eventbrite.com



#### Event / Directions

## Directions to ARENA2036

ARENA2036 Pfaffenwaldring 19 70569 Stuttgart

### How to get there

#### By public transport:

If you travel by public transport, you can take from Stuttgart Central Station two city train lines (S-Bahn) S2 and S3 (direction to Airport), get off at "Universität". It is a 7 minute walk from the station across the university campus to ARENA2036. Directions <a href="https://example.com/here">here</a>.

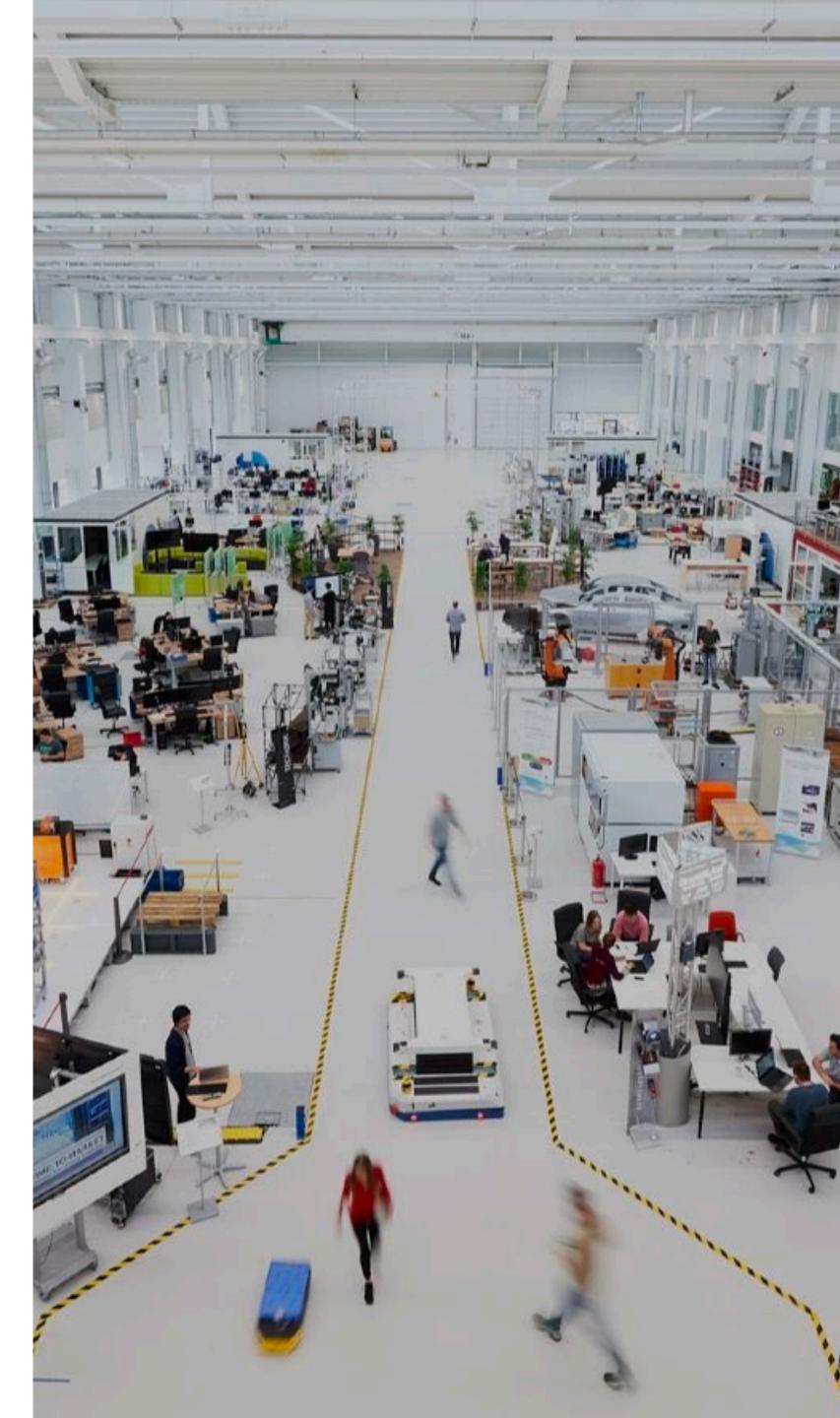
#### By car:

There are free spots around the building. Get your directions <u>here</u>.

#### **Hotel Recommendations:**

Find the full list <u>here</u>.





# The AI Navigator

# Launching a New Way to turn AI Buzz into Business Impact

Artificial Intelligence is moving fast - but for many companies the real challenge begins long before implementation. Which use cases are worth pursuing? How do we assess feasibility and impact? And how can promising ideas make the leap into projects?

With the **AI Navigator**, Plug and Play Stuttgart introduces a structured service that helps partners explore these questions. The process starts with simple use case assessments, followed by tailored insights and connections to the right partners. The goal: making it easier to move from discussion to action.

At this event, we will not only present the Navigator itself but also share the first test cases that have already been executed together with our partners, as well as hear from our network how AI is used in practice within their organisations.

These examples will serve as starting points for roundtables and open discussions on quick wins, operational game changers, and long-term opportunities with AI.



#### Event / Agenda

# Agenda

12:00 PM Arrival

01:00 PM Introduction by Plug and Play

O1:15 PM **Keynote by Plug and Play** 

"Demystifying AI in 2025"

O1:35 PM **Keynote by DXC Technology** 

01:45 PM Introduction "AI Navigator" and "AI Center of Excellence" by Plug and Play

02:00 PM Coffee Break

02:30 PM Intro and agenda for the afternoon

02:40 PM **Breakout Sessions** 

Roundtable 1: "Quick Wins with AI"

Roundtable 2: "Operational Game Changers"

Roundtable 3: "Strategic Moonshots"

03:40 PM Coffee Break

04:15 PM **Keynote by Eberspächer** 

04:30 PM AI Navigator In Practice by DXC Technology, Motherson, and Plug and Play

04:50 PM **Startup Pitch Session** 

05:10 PM Snack & Networking



### Roundtables

# How AI is Transforming Corporate Innovation: From Quick Wins to Strategic Moonshots

With the rapid advancement of artificial intelligence, organizations encounter new opportunities to improve processes, enhance customer interactions, and explore innovative business models. This event brings together corporates and startups to explore practical AI use cases, assess their impact, and foster collaboration for scalable value creation. Through three focused roundtables, participants will discuss actionable strategies, operational breakthroughs, and visionary projects that are shaping the future of business.

### Roundtable



### Roundtable



### Roundtable

3

#### **Quick Wins with AI**

Explore how organizations can rapidly realize benefits by implementing AI in document processing (such as invoices and contracts), deploying AI chatbots for customer service, and leveraging AI-driven knowledge search. These low-hanging fruit use cases offer fast ROI, streamline workflows, and improve efficiency with minimal disruption.

### **Operational Game Changers**

Dive into AI applications that deliver significant operational impact, such as supply chain forecasting, dynamic pricing, computer vision for quality control, and AI-driven product simulations (generative design). These solutions require moderate investment and integration but can fundamentally enhance productivity, accuracy, and competitiveness.

#### **Strategic Moonshots**

Hgh-impact AI initiatives including digital twins of factories, supply chains, or products; autonomous operations in logistics and production; AI-driven R&D for new materials and design; and circular economy optimization. These moonshot projects demand crossfunctional collaboration and long-term vision, offering the potential for transformative change and industry leadership.

#### Event / Speakers



**Tim Gehring**Global AI Consulting Co-Lead | Sr.
Management Consultant Data & AI

DXC Technology



**Fabian Wulfrath**Senior Partner Success Manager

Plug and Play



**Florian Dürr**VP Digital / AI Transformation & Project Management

Eberspächer



**Robin Mayer**Partner Success Manager

Plug and Play



Kerstin Gerdes
Senior Program Manager and Open
Innovation Manager

Motherson



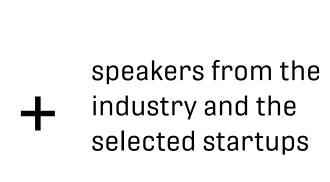
**Alexander Sack**Partner Success Manager

Plug and Play



Matt Hennigan
Ventures Principal

Plug and Play



# Meet the Startups

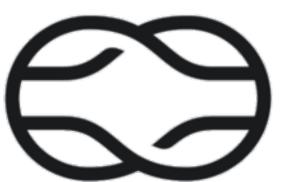
Please find the startups' one pager and the link to their website on the following pages.













### **Blockbrain**

AI-powered knowledge bots for secure, scalable expertise management

Artificial Intelligence

Knowledge Bots



**HQ** Stuttgart, Germany

Founded 2022

People 40

Website <u>blockbrain.ai</u>



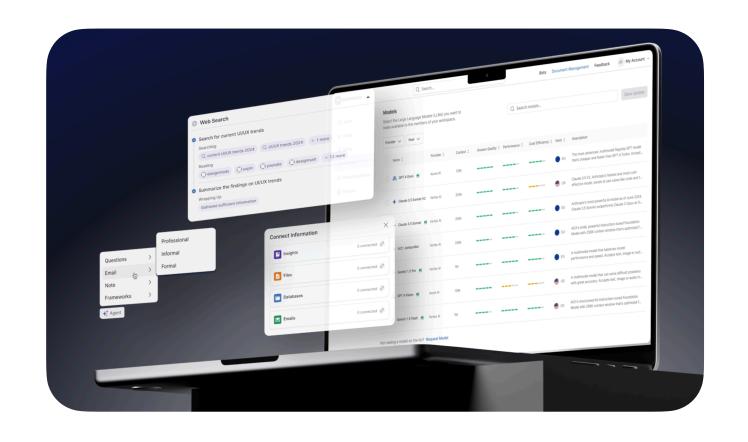
### General Information

Blockbrain is addressing the challenge of **knowledge fragmentation** in organizations, where critical expertise is buried in documents, emails, and tools, making it hard to access or reuse. This leads to lost productivity, compliance risks, and duplicated work.

Blockbrain's technology builds AI Knowledge Bots that serve as digital twins of team or company knowhow. They deliver instant answers, automate workflows, and ensure information is always up to date. The USP lies in its secure, compliant infrastructure (ISO-27001 & GDPR) that minimizes AI risks while enabling reliable automation. As a result, companies gain higher efficiency, reduced knowledge loss, and smarter decision-making.



- Knowledge Bots that transform knowledge into a competitive advantage
- Unlock and merge internal and external knowledge
- Augment employees with expert-level insights
- Enhance efficiency in daily tasks and workflows



### Jam

AI agents to empower your sales teams

Artificial Intelligence

AI Agent

### **Quick Facts**

**HQ** Berlin, Germany

Founded 2024

People 11

Website wejam.ai



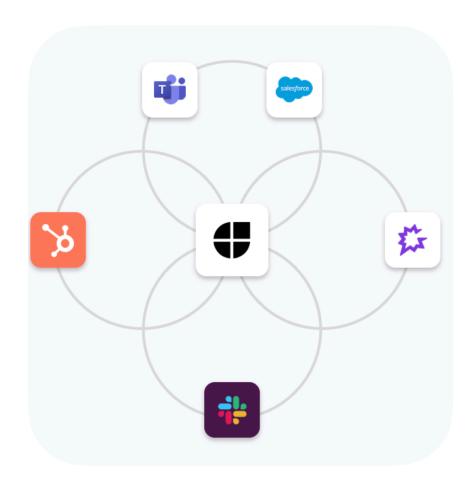
#### General Information

WeJam.ai is redefining how sales teams learn, perform, and scale through **AI-driven enablement**. Traditional sales training is often static, timeconsuming, and disconnected from real interactions, leading to slow skill development and lost opportunities.

WeJam.ai's technology introduces real-time AI coaching that adapts to each sales rep's performance and learning style. By combining intelligent automation, continuous feedback, and integrated analytics, WeJam helps teams sell smarter and faster. Its USP lies in transforming everyday sales activities into continuous learning experiences, resulting in improved performance, shorter ramp-up times, and higher win rates.



- Technology enabling adaptive, personalized AI coaching for scalable team development.
- Proven in accelerating onboarding, automating admin tasks, and enhancing sales effectiveness.



# BeyondMath

Generative physics AI for ultra-fast industrial design exploration

Artificial Intelligence

AI Simulation



**HQ** London, UK

Founded 2022

People 20

Website <u>beyondmath.com</u>

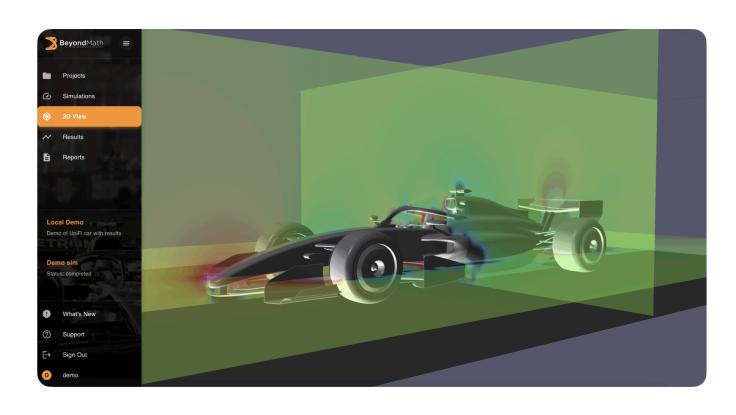


### General Information

BeyondMath builds a physics-aware AI platform that transforms engineering simulation workflows. Traditional CFD (computational fluid dynamics) and transient simulations are slow, require complex meshes, and limit how many design iterations can be tested. BeyondMath changes this by offering generative physics models that deliver accurate 3D transient simulations without mesh creation, enabling engineers to explore more designs in less time. Their platform is already capable of handling very large-scale problems (200M+ cell domains), with industrial-scale speed and fidelity.



- Technology enabling mesh-free, high-fidelity transient CFD simulations at industrial scale.
- Drastically faster iteration cycles (e.g. reducing days of simulation to seconds or minutes), allowing more exploration of design space.
- Strong physics grounding ensuring accuracy + generalization, letting simulation results be trusted for real engineering decisions.



# Auryal

AI cognition layer bridging human intelligence and machine reasoning

Artificial Intelligence

AI Cognition



**HQ** Berlin, Germany

Founded 2024

People 7

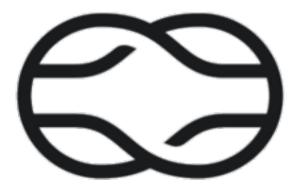
Website <u>auryal.com</u>



### General Information

Auryal is a deep-tech company operating at the intersection of **neuroscience**, **hardware**, **and artificial intelligence**. The startup's mission is to create AI systems that truly understand human cognition by interpreting **real-time neural signals**, going beyond conventional assistants or interfaces.

Auryal's technology enables a personalised AI cognition layer that learns and reasons alongside the user - integrating directly with cognitive patterns to deliver a more intuitive, aligned, and symbiotic human-AI relationship. Its USP lies in combining neural signal interpretation with advanced cognitive models, positioning Auryal at the frontier of brain-computer interface innovation.



#### **Key features:**

- Technology enabling real-time interpretation of neural signals to create personalised AI cognition.
- Deep integration of hardware and AI software for lowlatency, closed-loop interaction.
- Proven in enhancing human–machine alignment, enabling proactive, reasoning-based AI behavior.

A New Kind of Intelligence

### ContextFab

Contextual data layer & intelligence for scalable manufacturing operations

Artificial Intelligence

AI Data Infrastructure



### **Quick Facts**

HQ

Munich, Germany

Website

contextfab.ai



#### General Information

ContextFab builds a unified data infrastructure for factories by merging signals from OT (Operational Technology), IT systems, and internal documents into a single **Context Graph**. This lets manufacturers trace what's happening on the shop floor up to enterprise-level KPIs, with visibility across assets, processes, and materials.

The platform emphasizes scalability: start at one line or plant, then replicate across multiple sites quickly using templates and consistent models. It supports secure data access controls, real-time observability, root-cause analytics, and automated context maintenance to reduce manual data prep. Its USP is in offering a live, governed, multi-site, contextually enriched data backbone that lets manufacturing teams automate improvements with confidence.

- Technology enabling real-time fusion of OT + IT + document data to build unified, contextualized manufacturing insights.
- Scalable deployment via templates & reusable context models, so new plants or lines adopt the same logic with minimal rework.
- Strong governance, security, and traceability (data lineage, access control, standardized definitions) to ensure consistency & compliance.

ஃ Factory Connectivity	30 of 32 nodes configured	✓ Context I	Q Score	
Expected Connectivity	93.8%			
Based on configured connectors and hierarchy cover Proven Connectivity	40.0%	Expected	Proven	OT Data
Verified through actual data flow  2 nodes without connectors		<b>94%</b> (20%)	<b>40%</b> (30%)	<b>100%</b> (20%)
	V			
Configure connectors for these nodes to impr	rove expected coverage	Score calculated     Improve by conn		metrics es and ensuring data
Configure connectors for these nodes to improve	erove expected coverage	_	ecting more node	
<b>↑</b> OT Data	⊜ ERP Data	Improve by conn	ecting more node	es and ensuring data
		_	ecting more node	es and ensuring data

### Dunia

Autonomous Lab for Accelerated Materials Discovery

Artificial Intelligence

AI Materials Discovery



### Quick Facts

HQ	Berlin, Germany
Founded	2022
People	43
Website	<u>dunia.ai</u>

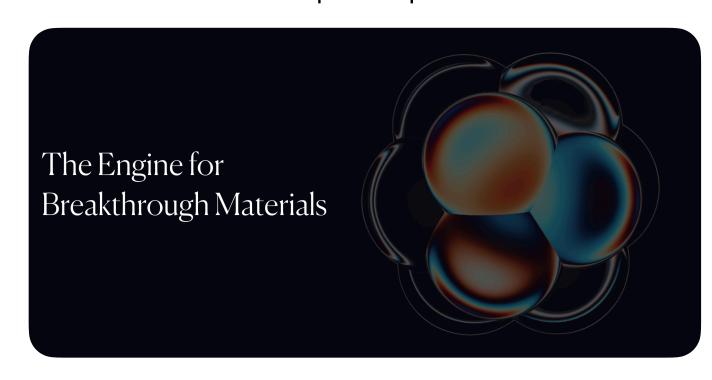


### General Information

Dunia.ai is a company that has developed a highly advanced materials acceleration platform to accelerate the discovery of breakthrough materials. The platform integrates a continuous closed-loop Design-Make-Test-Analyze (DMTA) cycle, leveraging artificial intelligence and robotic automation to significantly speed up the materials innovation process.

The cornerstone of their operation is an autonomous lab named Iris, which is designed to reduce the traditional R&D timeline for new materials from 20 years to as little as two years. The platform also employs a physics-informed AI that is specifically tailored for real-world data, integrating physics principles and empirical verification to accelerate material design

- AI for Scientific Discovery: Uses AI and machine learning to generate chemical knowledge and make predictions.
- Robotic Automation: The platform utilizes a cuttingedge robotic system that performs experiments rapidly, ensuring traceable and reproducible results.
- Rich Data Engine: It captures a large amount of multimodal data, converting fragmented outputs into validated datasets that power predictive models.



#### Want to learn more about us?

Visit our website and stay tuned for upcoming events:

plugandplaytechcenter.com

expo2026.pnptc.events

If you want to have a look at our previous Expos (in Person) to get an idea of what you can expect, visit the following websites:

expo2025.pnptc.events

expo2024.pnptc.events

expo2023.pnptc.events

expo2022.pnptc.events

expo10.pnptc.events

expo9.pnptc.events

expo8.pnptc.events

expo7.pnptc.events

expo6.pnptc.events

expo5.pnptc.events

#### **Get in touch!**

In case you have any questions, ideas or want to be an active part in our open innovation ecosystem, feel free to reach out.

#### **Event Lead**

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